Blackbaud University Curriculum for Blackbaud NetCommunity™

Start with eLearning Basics on-demand courses or jump to instructor-led online courses for hands-on learning. To view a course description or launch a class, click through to Blackbaud NetCommunity Learning Paths, here.

In each topic area, courses are listed in the order they should be taken.

<table>
<thead>
<tr>
<th>Topic Area</th>
<th>Learn Basics</th>
<th>Learn More</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FUNDAMENTALS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basics of NetCommunity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basics of Forms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basics of Email</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basics of Online Content</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundamentals - Email Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundamentals - Online Forms and Parts</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MARKETING &amp; COMMUNICATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capturing User Data with Forms</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ADMINISTRATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Users and Security Administration</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EVENTS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creating Successful Events</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INTEGRATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Integration: Basics of Raiser's Edge Integrations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Integration: Basics of Processing Payments with Blackbaud Merchant Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blackbaud Merchant Services: Basics of the Web Portal</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ORGANIZATIONAL BEST PRACTICES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OBP: Basics of Events</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OBP: Basics of Finance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OBP: Basics of Foundations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OBP: Basics of Fundraising</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
In each topic area, courses are listed in the order they should be taken.

<table>
<thead>
<tr>
<th>ORGANIZATIONAL BEST PRACTICES (continued)</th>
<th>Learn Basics</th>
<th>Learn More</th>
</tr>
</thead>
<tbody>
<tr>
<td>OBP: Basics of Higher Education</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Impact</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of K-12 Education</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Marketing</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Membership</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Nonprofit Organizations</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Peer-to-Peer</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Personas</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>OBP: Basics of Volunteers</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

Click here to view the full curriculum for instructor-led OBP workshops and certifications